

MEDIA COVERAGE SUPPORT PACKAGE

Through our active work in the community, our #TodayOnOne team reaches the eyes of **more than 1 million Namibians every month** who rely on it as a **trustworthy** source of **local news**. With their ears on the ground and hearts committed to improving lives, #TodayOnOne's journalist strive to tell the **real stories** of life, business and politics in Namibia.

WHAT IS IT?

Our journalists will cover your **public relations events** or **media releases** in the daily #TodayOnOne news bulletin, broadcast on DStv, GOtv, DStv Now, tv2africa.com and One Africa TV's Facebook, YouTube and Twitter LIVE streams. Stories remain on our social media platforms for ongoing exposure.

CURRENT AFFAIRS & COMMUNITY NEWS

30 MIN WEEKDAYS 19H00

TRADITIONAL TV AND SOCIAL MEDIA BROADCAST

MARKET RELEVANCE

One Africa TV is Namibia's only non-state, independent television news broadcaster. #TodayOnOne speaks to all Namibians interested in local news.

By signing up to this package you will **support independent local media**, a crucial component to ensure free expression and a vibrant democracy in Namibia.

PACKAGES

Option 1: Quarterly coverage
4 news stories over 12 months - N\$40,000 (**N\$10,000** per story)

Option 2: Bi-monthly coverage
6 news stories over 12 months - N\$48,000 (**N\$8,000** per story)

Option 3: Monthly
12 news stories over 12 months - N\$81,600 (**N\$6,800** per story)

*prices exclude VAT & comms. Annual billing applies but split billing option available for option 3.

ONE AFRICA TV EYES & EARS

Average monthly online video views	2.2 to 2.5mil
Average monthly TV viewers on DStv & GOtv	100 000
OATV Facebook impressions (last 3 months)	3.9mil

ABOUT ONE AFRICA TV

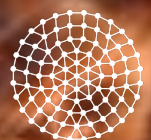
One Africa is committed to making life a little better - for every Namibian we cross paths with, across all spheres of life.

Available on GOtv 90, DStv Namibia 284, NBC DTT 301, DTSVNow app

ABOUT TRIBEFIRE STUDIOS

TribeFire Studios is a creative space inhabited by a tribe of like-minded media brands that share a common goal - telling stories to weave a positive Namibian narrative.

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STUDIOS

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